Shanghai Biostatistics Forum (SBF) 3rd Event, 2012
(http://stat.smmu.edu.cn/sbf/main.htm)

Date and Time:
Tuesday, Oct 16, 2012, 2:00pm-5:30pm

Location:
Science museum, Second Military Medical University, No. 800 Xiangyin Rd. Shanghai
科技馆，第二军医大学，翔殷路 800 号，上海（详细地址见下）

Attendee:
Open to everyone who is interested.

Theme:
Personalized Medicine in Oncology Clinical Trial

Agenda:
- Opening
  Dr. Jacqueline Law (Roche) and Prof. Jia He (SMMU)
- OPTIMAL: Erlotinib versus chemotherapy as first-line treatment for patients with advanced EGFR mutation-positive non-small-cell lung cancer 研究背后故事及结果解读
  Speaker: Dr. 周彩存 (教授, 主任医师, 上海肺科医院)
- BATTLE: A Clinical Trial Design Applying Bayesian Adaptive Randomization for Targeted Therapy Development in Lung Cancer- A Step Toward Personalized Medicine
  Speaker: Dr. Xian Zhou (Associate Director, Biostatistics, Roche)
- Development of Herceptin and its diagnostics: a story on the success of personalized medicine
  Speaker: Dr. Jacqueline Law (AP Biostatistics Site Head, Director, Roche)
- Closing
Web site and mailing list announcement:
Dr. Zibao Zhang, PPD Inc

Local organizer and contacts:
Local Organizer: Department of Health Statistics, Second Military Medical University
Local coordinator from SMMU: Professor Jia He and Dr Rui Wang
Address: Room 601, Military Medical Building, No.800 Xiangyin Road, Shanghai
Tel: 021－81871441, 81871443－8003

承办单位：第二军医大学卫生统计教研室
会议地点：上海市翔殷路 800 号第二军医大学科技馆（正门左侧 500 米）
联系电话：021－81871441，81871443－8003

Direction:
1. By Metro Line 8 to Xiaingyin Road station, Exit 4th.
2. By Line 3 to Chifeng Road station, then transfer bus 139 to Xiangyin Road station.
3. Drive your car pass through Middle Ring Road and exit from Handan Road, and then go directly to NO. 800, Xiangyin Road.

交通：
1. 地铁 8 号线到翔殷路站下车，四号口出来，出来后沿翔殷路向西方向约 150 米到达大学正门
2. 轻轨三号线到赤峰路站下车，换乘 139 到翔殷路站，沿翔殷路向西方向约 150 米到达大学正门。
3. 驾车可经中环从邯郸路出，沿翔殷路驾至翔殷路中原路十字路口，左转沿翔殷路返回约 150 米到达大学正门